

IDEXX WESTBROOK, MAINE

Market:

Corporate

Products/Services provided:

Interior Wayfinding:

Directionals, Room Signs,

Office Signs, Code

Compliance

Exterior: Directional Signs,

Informational Signs

Environmental Graphics:

Privacy Screens, Wall Panels,

Branding Elements

Services provided:

Budget Development

Design Collaboration

Prototypes

Large Format Printing

Custom Fabrication

Project Management

Installation









IDEXX Laboratories, Inc. is a multinational corporation engaged in the development, manufacture, and distribution of products and services for veterinary, livestock and poultry, water testing, and dairy markets. Every day, more than 6000 IDEXX employees serve customers in 175 countries around the world.

Welch Sign has been serving this rapidly expanding organization since 1997, during which IDEXX's signage and graphic needs have grown considerably. The company has had two major campus developments involving an investment of \$80 million in local facilities since 2006. During a recent

expansion of its headquarters, Welch Sign worked with IDEXX's staff and design team to implement signs and graphics that captured the innovative spirit inherent in IDEXX's corporate culture. The project scope included fabrication and installation of dynamic privacy screens and wall panels that are part of a workspace designed to unleash the creativity of IDEXX's work teams.